

Parents and teachers

Box Tops for Books is committed to helping schools improve their pupils' literacy skills, especially as **2008 National Year of Reading** launches this month.

Our resources are designed to help encourage reading at home as well as in the classroom. Many parents and carers may have lent a helping hand as you've been collecting tokens for free books for your school. However, their involvement doesn't need to stop there!

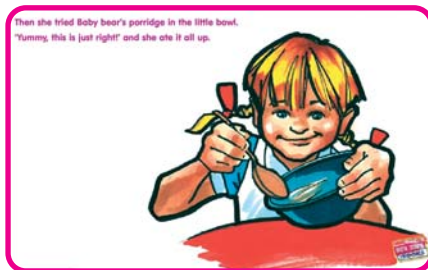
As the summer holiday approaches, don't forget to remind them that there is a dedicated Parents' area on our website with plenty of advice and activities to help them play a part in their children's development as enthusiastic readers.

The Parents' section includes:

- Two storybooks, 'Goldilocks' and 'Fast and Slow', a reworking of the ever popular tale of the 'Hare and the Tortoise', that can be read onscreen or printed off with suggestions of ways to help make reading fun.
- Top tips on how parents can play a vital part in their children's development as a reader, by reading with them at home.
- An insight for parents into how literacy is taught at school.

WE SUPPORT
2008
NATIONAL Year
OF Reading

www.yearofreading.org.uk



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BOX TOPS
FOR BOOKS

APRIL 2008

BULLETIN

All the latest news from Box Tops for Books

It's time to order your free books!

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This year's Box Tops for Books scheme is drawing to a close. Well done to all of you who have sent in tokens. After a year of collecting, it's now time to choose which books you'd like to claim for your school.

There are examples of the free books available to order on the **spotlight** page of this bulletin but there are many more on offer. To view the entire list of more than 150 free Dorling Kindersley titles, visit our website at www.boxtops4books.co.uk.

You'll also find details of our brand new interactive Big Book for 5-7 year olds, which has just launched on our website.



Key dates



9 May 2008

Deadline for returning your book order forms.

There are **two options for delivery** of your books. We can send them to you at the **end of July** or at the **beginning of September**. It's up to you!



End of July 2008

First delivery of books (if requested).



Beginning of September 2008

Second delivery of books (if requested).

Visit our **WEBSITE**

For more information please contact us:

HELPLINE EMAIL boxtops@cpuk.nestle.com HELPLINE NUMBER **0700 2698677**

Helpline is operational during office hours. Calls charged at standard rate.

www.boxtops4books.co.uk

Bundle your tokens into tens and send them to:

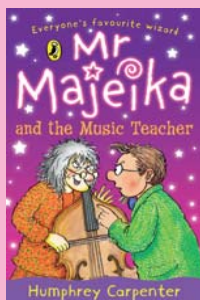
Box Tops for Books, PO Box 55, Uckfield, East Sussex TN22 1PJ

Remember to add your school's details (inc. URN) and required postage.

www.boxtops4books.co.uk

SPOTLIGHT ON BOOKS

5-7 YEAR OLDS



**Music teacher?
What music
teacher?**

**For only 20 tokens,
you can add a
classic adventure
story to your
school library.**

The sudden arrival of a new music teacher throws St Barty's School into confusion.

Horrid smells start coming from the staffroom and creepy-crawlies suddenly appear. For the new arrival is Wilhelmina Worlock, a wicked witch with some nasty tricks.

And it's up to Mr Majeika to try to outwit her . . .

We're offering a number of titles from the classic series of *Mr Majeika* adventure books by Humphrey Carpenter. Why not use your tokens to collect others from this range?



7-11 YEAR OLDS



**Eyewitness:
Medieval Life**

**For just 30 tokens,
you can order
books from a
classic reference
series.**

If you've been introducing your pupils to the Middle Ages, why not give your readers a chance to enjoy this exciting and informative guide?

Featuring images of artefacts, costumes, furniture and buildings, *Medieval Life* is just one of many titles in the inspirational Eyewitness reference books for children.



For more information on these books, and many more that can be claimed through Box Tops for Books, go to our website.

Brand new interactive literacy activities

This year, we've been adding to the range of interactive literacy activities on our website. There are new materials for teachers and parents to enjoy with 5-7 year olds and 7-11 year olds.

5-7 YEAR OLDS

We've launched another exciting interactive Big Book. *Goldilocks* is a reworking of a classic fairytale with some very important messages about safety and healthy eating.

Watch *Goldilocks* come to life on an interactive whiteboard and involve young readers in a whole range of fun, literacy-based activities including puppet making and story sequencing.

With downloadable activity sheets, teachers' notes and curriculum links, the *Goldilocks* Big Book will be a welcome addition in classrooms and homes.



7-11 YEAR OLDS

This year has also seen our range of Topic Tasters grow. With links to Geography, Science and History topics, we've recently added three new Topic Tasters to these cross-curricular literacy activities.

Suitable for pupils to use individually or in groups, these interactive Topic Tasters offer insights into themes as varied as World War II, Electricity and Volcanoes.

With full support materials to aid delivery, teachers can search for different topics under clear, curriculum headings. Activity sheets also offer suggestions for learners of different levels.



To view all our Topic Tasters and Big Books, visit the Teachers' area of our website www.boxtops4books.co.uk

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